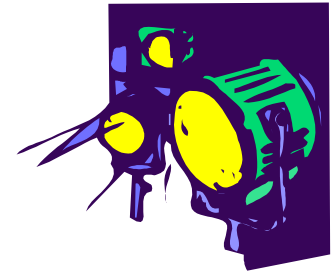


# Alliance for Community Media

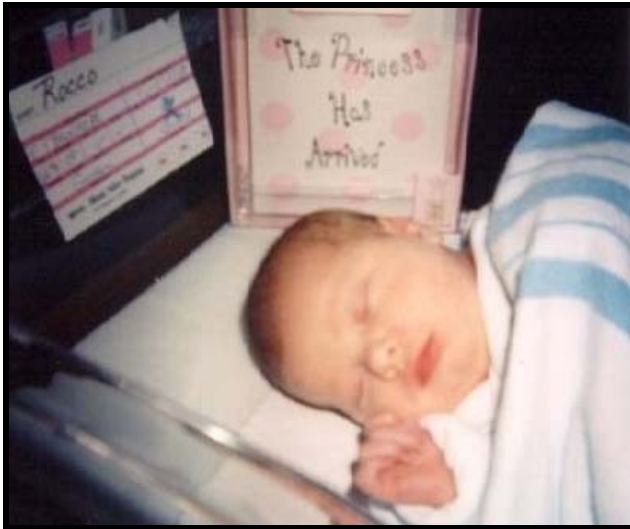
## Central States Region



# KEYLIGHT

Volume XIX No. 4

[www.csregionacm.org](http://www.csregionacm.org)



The CS ACM congratulates John and Leoni Rocco on the birth of their daughter, Rebecca. A healthy 6 lbs, 8 oz, 19 inches long, born July 3, 2003.

### IMPORTANT NOTICE:

The C/S ACM Keylight newsletter has migrated to electronic distribution. The newsletter is posted in Adobe Acrobat format (.pdf files) on the CS ACM web site (found at [csregionacm.org](http://csregionacm.org))

The Keylight is also distributed by e-mail to CS Region members. Therefore, it is critical that we have your e-mail address. Please send an email to Keylight editor Hap Haasch at [Hhaasch@ci.ann-arbor.mi.us](mailto:Hhaasch@ci.ann-arbor.mi.us) or call and leave a voice mail at 734-994-1833.

## THE 2003 ALLIANCE FOR COMMUNITY MEDIA CENTRAL STATES REGION FALL CONFERENCE & TRADE SHOW

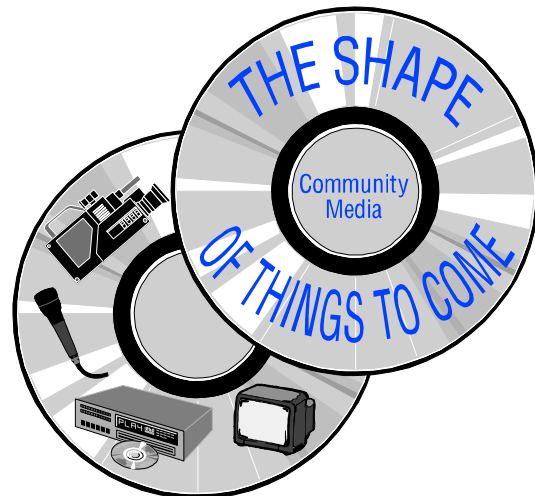
Featuring The Philo T. Farnsworth  
Video Awards

*Sponsored by Leightronix, Inc.*

**OCTOBER 23-25**

Crowne Plaza Quaker Square Akron, Ohio

For more detailed information about this great conference, please see page 4. Don't wait on getting your registrations in and hotel reservations made!



# Chair Chat

Do you feel the love? I say, Do You Feel The Love? One more time, DO YOU FEEL THE LOVE?!?!?!?

Then spread the word. That's right my friends let's spread the word.

At least once a month I hear about a new access center that has:

- a) Never heard of the ACM.
- b) Didn't know there were such things as "other access centers" (as a matter of fact they were sure they had invented the concept).
- c) Didn't know that there were federal and state legal issues they needed to consider in running their center.
- d) Didn't know that on several occasions they've just missed being legislated out of existence.
- e) Didn't know that someone had been out there fighting the good fight to see that they could keep doing the good things they do in their community.

These people need to feel the love. They need to know about the services, comrades, information and assistance they can get from the Alliance for Community Media, and especially the Central States Region. And the best person to tell them all about it is YOU!

Tell them about the things you've learned and the ideas you've, uh, um, ... appropriated from other access centers.

Tell them about the friends you've made that support you when you need it most.

Tell them about the fight that goes on in Washington, D.C., and in state capitols across the country every day.



Central States Region Chair Tom Bishop (L) and Midwest Region Chair Jim Lundberg greet each other at the ACM 2003 National Conference in Tacoma, WA. Jim assumed command of the MWR when former Central Stater Matt Schuster accepted a new position in Louisville, KY.

Tell them about conferences and the good times you have had there learning and sharing with others in your field.

Tell them all about the love.

If the Alliance for Community Media has been a good thing for you then make sure that it can continue to do good things for you by spreading the word. Help grow our organization and create a more formidable presence in the legislative arenas across America. You'll also be expanding our knowledge base by bringing in new ideas from those we haven't met yet and you'll just plain make us a bigger and better organization.

**Feel the love and spread the word. You'll be helping yourself!**

Tom Bishop  
Chair, Central States Region  
Alliance for Community Media



Melissa Mills accepts the George Stoney Humanistic Communication Award presented to Wanda Baer of DATV from Paul Berg, Chair of the ACM Organizational Development Committee.

## Philo T. Farnsworth Video Festival

The "Philo Committee" is happy to report that the 2003 Philo T. Farnsworth Video Festival is moving ahead as expected. A total of 382 entries, with 26 hours of data entry and we're on the way!

Tapes went to judging sites the week of July 21. Special thanks to Melissa Mills for lining up sites & Amber Woodruff & TNKY for sending out tapes. Winners and finalists should be returned by end of first week September.

Media Bridges donated a PDA as a prize. The "Mills Sisters" are working, along with Ric Hayes, to get signed copies of Mrs. Farnsworth's biography of Philo, and signed copies of the book "The Boy Who Invented Television", that we used last year, for additional prizes.

We all look forward to the conference in Akron, OH and the Philo Awards Ceremony.

Rod Swartz

## Summer Grassroots Report:

The ACM National Conference had over five hundred people attend in Tacoma, Washington on July 10-12. The National Grassroots Committee was able to provide (25) scholarships and most regions were also able to help with additional expenses. The Central States Region was able to help send four people to Tacoma along with financial assistance.

Unfortunately it was difficult to get the four recipients and myself together at the same time for a photo; those attending were Felicia, Erik, Chelsea and Alina. I hope each of you were able to take back valuable information to your centers and communities.

Remember that scholarships will be available for the Fall Conference in Akron. Check out the Central States web site for more information or give me a call at 937-223-5311 and I will mail you a copy.

Don't forget to bring cool raffle items to Akron, all proceeds benefits the Grassroots Scholarship Fund. I would like to break a record at this conference.

Correction on grassroots photo in last article: not pictured was Randy Huffman of the American Indian Movement.

Melissa Mills,  
Grassroots Co-Chair

## RAFFLE ITEMS NEEDED!

As is our custom, the CS Region Fall Conference will feature a fundraising raffle to support the Grassroots Scholarship program.

PLEASE bring cool items to contribute to the raffle. We especially appreciate the unique items that are reflective of your community or PEG access center!

## THE 2003 ALLIANCE FOR COMMUNITY MEDIA CENTRAL STATES REGION FALL CONFERENCE

**WHO SHOULD ATTEND:** Anyone interested in community media, producers, volunteers, media center staff; public, educational and government access channel programmers; elementary, high school and university level educators; school administrators, city and county managers, elected and appointed government officials, cable industry representatives, finance directors, city and county attorneys, telecommunications administrators, and web site managers.

**WHAT IS IT?** It's a three-day event, hosted by WCTV, filled with workshops, information from experts, idea sharing, networking, and special events. There will also be a trade show where you can get up-close and personal with the newest equipment, latest technologies, and people who provide services that can help you advance your organization into the digital age. Trade show exhibitors will be on hand all day Friday to show you their products and answer questions.

**WHERE CAN YOU GET MORE INFORMATION?** Visit the official conference website link at [www.wadsworthcity.com](http://www.wadsworthcity.com) for registration forms and up-to-date information on workshops, speakers, the Philo Awards and other special events, sponsors and sponsorships, trade show exhibitors, scholarships, hotel accommodations, the conference site, and links to fun things to do while in the Akron/Cleveland area. You can also call WCTV at 330-336-7919 for information.

**WHEN CAN YOU REGISTER?** Today! Register early and take advantage of discounted registration fees. Visit the website, print and fill out the registration form, and mail it with your check. Plus, if you register for the full conference you will also receive a discount on your membership to the Alliance For Community Media. Book your hotel room early for special rates, too!

**WHY ATTEND?** Because Alliance For Community Media conferences are designed to provide you with all the tools, information and contacts you need to reach your personal and organizational goals. Plus, you'll have a great time!

Register today at [www.wadsworthcity.com](http://www.wadsworthcity.com) or call 330-366-7919.

### Networking Night at

#### The University of Akron School of Communication and WZIP-FM (Th. Night)

*Meet and mingle, enjoy a delicious sandwich buffet and beverages, and tour these sophisticated facilities. Highlights of the event will include:*

**Studio A** - Take a look at what can be done when you work together with the right partners. From automated cameras, to Inscribe CG, to fiber optic connections to the local PBS affiliate, to H.323 connections to the world, Studio A is one of the most flexible and functional studios in Northeast Ohio! Find out "how they did it", and mostly "how they got other people to help pay for it."

**Avid Central** - In just two years, UA has gone from a single 3/4" editing suite to a system of nearly 10 Avids. Find out how you can network your Avids for media archival without breaking the bank, using just plain old Cat 5 and the 10/100 cards in your machines. It can be done, not for \$40,000, but for under \$2,000!

**The Top Rated Student-Run Radio Station in The US** - WZIP-FM is more than just the number one student-run station in the country....it's also a totally wired facility where students use the same technology found in a host of local commercial facilities. In fact, WZIP is a tapeless station! Students do production online, drop the product into a folder on the server, and the programmers fire the spots from the automation system, all without ever touching tape. And now WZIP-FM is also home to Z-TV, where you can take a peek at the new Video Toaster 3.0 and find out how the success of one facility, like WZIP, can lead to growth in other areas.

#### Philo T. Farnsworth Video Awards (Friday Night) - sponsored by Leightronix, Inc.

Philo Awards are presented as recognition of excellence in cable programming within the Central States Region. *Enjoy complimentary hors d'oeuvres & a cash bar.*

**Grassroots Scholarship Information**  
**Central State Regional Conference Participation**  
**October 23-25, 2003 Akron, Ohio**

The Central States Region of the Alliance for Community Media (ACM) is offering scholarships to PEG access producers, volunteers, board members or access staff persons to attend the October 23-25, 2003 Central States Regional Alliance Community Media conference in Akron, OH. The scholarships are to help offset conference costs in hopes of encouraging ACM regional leadership, invite greater diversity of participation, enhance and expand your access experience, improve production skills and expand the knowledge of public, education, and government access organizations.

The scholarships are provided by the ACM Central States Region. The Region will grant each applicant selected, (a) one free conference registration and (b) pay for two nights hotel room on October 23-25, 2003. The room may be shared by other recipients. The selected individual(s) awarded the funds must attend the Akron, OH conference.

**Who is eligible?**

Assistance is limited to (a) those current, paid individual members of the Alliance for Community Media who reside in the four Central States (OH, KY, IN, MI) or (b) must be an active producer, board or staff member affiliated with an organizational member of the ACM (ask your access manager to see if your organization qualifies). A report must be submitted of your experience to the Grassroots Committee within two weeks after the conference.

**How to Apply?**

You must submit a letter with the following information: your name, mailing address, phone number, fax number, e-mail address along with the name and address of the ACM affiliated organization you belong to plus a brief statement outlining:

(1) How will you benefit by your attendance at the October 23-25, 2003 Central States Regional Conference in Akron, OH?

(2) What have you done to support PEG access in your community? For how long? Why do you think PEG access is important to your community?

(3) If selected, how would you use the knowledge gained to invite an even greater diversity of "voices" in your community?

4) Are you an individual member of the ACM? Is your affiliated access organization a member of the ACM? You must include acknowledgement from your access center documenting your involvement in local programming, this can be done by the Volunteer Coordinator or Executive Director with a signature.

**Please apply by U.S. mail to:**

Central States Grassroots Scholarship C/O Melissa Mills, Grassroots Chair, DATV, 280 Leo Street, Dayton, Ohio 45404. Fax #: (937) 223-2345 E-mail: melissa@datv.org

**Deadline is Monday, September 29, 2003, at 5pm.** All mail requests must be postmarked by September 29, 2003. Late applications will not be considered. Scholarship recipients will be notified by mail, telephone, or e-mail.