

Philo Festival of Media Arts Judging Procedures

Please review prior to your judging session

Viewing Site (Filmfreeway.com)

You must first log in to the site by entering your username and password. Each judge will already have been granted access to the assigned category to judge. Be sure you are under the **PHILO FESTIVAL Sub-user NOT as filmmaker** (see attached screenshot). Click 'Submissions' in the main menu, click on a submission to bring up the Project Details page for that submission.

Viewing the Entries

Each judge should try to set up a time for un-interrupted viewing. The viewing areas should be closed off, with little if any distractions. Since all entries are viewed online, it is possible to have judges view them separately, but we encourage you to try and have them viewed collectively to ensure similar experiences in viewing.

Judges are encouraged to view the whole entry; however, due to the length of some submissions, **at least 10 minutes of each submission must be viewed**. All judges should watch the first three minutes and the last 3 minutes of each program.

Forms

Near the bottom of the page, click the button titled 'Rate Project'. This will bring up the Judging Form, also known as a Rating Form. The submission may or may not have a description depending on if the producer added one. Each judge must complete a Judging Form for each entry

Judging Process

- A judge can award up to 50 points per entry.
- The Judging form has five sections: Creativity, Content, Technical Elements, Producer Intent, and Overall Impressions. Judges score the entries on the designated point scale for each section, and then total the score.
- In order to 'win' an entry must score **at least 85 points out of a possible 150 points**. The entry with the second-highest total points will be named the "Finalist".
- If all entries in a given category score less than 85 points, there will be no 'Winner' for that category, and the leading point entry will receive finalist recognition.
- Submit all Judging through Film Freeway

Disqualification of an Entry

The only reason to disqualify an entry is if two or more judges deem it inappropriate for the category entered. Please contact the Philo Festival Coordinator immediately (see contact info below) if it appears necessary to disqualify an entry. ***If an entry is deemed un-viewable contact the Philo Coordinator immediately, Melissa at 248-505-2046.***

Judges' Comments/Feedback

One of the purposes of this competition is to recognize the efforts of community producers. The Judging Forms will be sent to the producer. The use of constructive criticism (Make suggestions, praise or recommend changes) in the judges' comments is strongly urged. It is our hope that the Philo Festival of Media Arts will foster better video communication without deflating a producer's enthusiasm.

EXCELLENCE AWARDS CRITERIA (Optional) :

All accepted Philo entries are eligible for nominations. We are asking each judge to nominate no more than 2 entries that you have judged to be eligible for these awards.

For example, you may be judging Arts/Cultural Awareness, but an entry may be a great example of top-notch in community activism. Or a newscast might have excellent editing.

IT IS NOT REQUIRED YOU NOMINATE, we leave it to each judge's discretion if they feel it's Excellent! We are awarding top honors at the Philo Festival ceremonies in the following categories:

- Best In Show – Outstanding program of the year.
- Best Series Program – A series that stands out above the rest.
- Excellence Directing – Exceptional directing that blew you away of a parade, talk show, live program, etc.
- Excellence in Editing – Outstanding editing techniques stand out of the rest.
- Excellence In Animation – Animation that blows you away with creativity and innovation
- George Stoney Community Activism Award –A program that campaigns for some form of social change.

Judging of these nominations are conducted by the Central States Alliance for Community Board Members.