

2019 Central States Conference & Philo Festival Award Ceremony - Our Town, Your Story

Hosted by WKTV Studios: 5261 Clyde Park Ave SW, Wyoming, MI 49509

Parking will be at WKTV lot and at the Harvest Orthodox Presbyterian Church Parking Lot. Please contact WKTV directly for any parking questions.

Hotel Accommodations- Hampton Inn by Hilton Grand Rapids South***

Wednesday, October 16, 2019- WKTV Studios

10:00am - 5:00pm	Registration		
11:00 AM - 2:00 PM	Networking Brunch @ WKTV Studios- Sponsored By Leightronix, Inc.		
1:30 - 2:00 PM	Opening Plenary: Welcome to West MI! Skype Call with Tyler Mayne		
	Lights Track:	Camera Track:	Action Track:
2:15 PM - 3:30 PM	Remote Mobile Productions with WKTV Staff	WYCE FreeForm Radio with GRCMC Staff	Action Track (Thursday Only):
3:30 PM - 4:00 PM	Coffee Break - Sponsor Needed		
4:00 PM - 5:15 PM	Film & Interview Lighting Workshop with WKTV Staff	Social Media Bootcamp with Paul Chittenden	Action Track (Thursday Only):
5:15 PM - 6:00 PM	State Chapter Meetings Michigan: Studio, Indiana: Cinema Office, Ohio/Kentucky: Board Room		
6:00-8:00 PM	Welcome Reception at Founders Brewery Centennial Room- Sponsored by Municipal Captioning		

Thursday, October 17, 2019- WKTV Studios

8:00 AM - 5:00PM	Registration		
8:00 AM - 9:00 AM	Breakfast with Vendors		
9:00 AM - 10:15 AM	Onset Knowledge - Production Algebra Bootcamp Presented by Michigan Production Alliance's Mark Adler	Building Relationships in Your Community with Tom Norton, WKTV	Building a Business with Intentionality: the Story of Little Space Studio with Alysha Lach, Little Space Studio
10:15 AM - 10:45 AM	Visit Your Vendors		
10:45 AM - 12:00 PM	Hosting a Show.....What an Adventure! with Bonnie Gabowitz	FCC Update & Public Policy Discussion with Mike Watzka & Mike Wassenaar	Foundations of Youth Media Programs with GRTV & PMN
12:00 PM - 12:30 PM	Visit Your Vendors!		
12:30 PM - 2:00 PM	Keynote Block Party with Dr. Shabler Superintendent of Rockford Public Schools- Sponsored by WKTV Studios		
2:00 PM - 3:15 PM	Building a Community News and Journalism Operation with WKTV & GRCMC Staff	Marketing Community Media: Build Positive Impressions While Making Lemonade with Tom Norton, WKTV	Beyond The Rock Production Tips 101
3:15 PM - 4:00 PM	Visit Your Vendors!		
4:00 PM - 5:15 PM	Strategic Leadership and Change in Community Media with Matt Schuster, PMN	Podcasting in Your Media Center with Gene Gregory, WKTV	iPhone/iPad Productions with Tom Morris
6:30 PM - 9:30PM	Philo Festival Of Media Arts Award Ceremony- Sponsored by Sponsored by Comrex!		

Friday, October 18, 2019- WKTV Studios

8:30 AM - 10:00 AM	Light Breakfast at WKTV Studios		
10:00 AM - 11:30 AM	P.E.G. Access Without Cable Channels; Will You Survive?		
11:30 AM - 12:00 PM	Closing Remarks & Central States General Meeting		
12:00 PM - 5:00 PM	Michigan ACM- Station Tour		

Sessions are subject to change. Revised: 8/8/2019

Questions or Comments feel free to contact Alysha: 734.794.6150 or by email Aschlundt-Bodien@a2gov.org

NOTICE

Individuals must book their own reservation.

Call Hampton Inn by Hilton reservations line at 1-800-HILTONS or call the Grand Rapids South Location directly at 1-616-261-5500, and mention CSACM to be placed under the room block.

Guestrooms will be held until 11:59pm Eastern Time on September 15, 2019.

Guestrooms not confirmed by the cut-off date will be released, and additional reservations requested after the cut-off date will be based on availability.

Room rate is \$118+tax a night for either a King or Double Queen Room. Hampton Inn by Hilton includes complimentary breakfast daily from 6-10am and high speed WIFI.