



Alliance For
Community Media
Central States Region

Keylight

Fall 2011

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Philo Festival



FALL PHILO AWARDS EVENT

When: October 7-8, 2011
Where: Campus of Northern Kentucky University
559 Griffin Hall, Nunn Drive
Highland Heights, KY 41099

Hotel Info: Comfort Suites
420 Riverboat Row
Newport, KY 41071
(859)291-6700

HOTEL RESERVATIONS MUST BE MADE UNDER
NKU PHILO2
BY **SEPTEMBER 8**
TO RECEIVE THE DISCOUNTED CONFERENCE RATE.

Sponsored By:
The Alliance for Community Media's Central States Region
Northern Kentucky University, Department of Communication

Philo Festival Reminders



Reserve Your Room by
[September 8th](#) to Guarantee
the Conference Rate!!



Comfort Inn Suites
420 Riverboat Row
Newport, Kentucky
(859) 291-6700



Welcome Matt Schuster as the New Chair of Central States Regional Board!!

Philo Festival
of Media Arts
on the Beautiful
Campus of
Northern Kentucky
University!

The Roxie Cole Award



This past spring in Columbus we had the unique honor of awarding the Roxie L. Cole Leadership award to Patricia Heitman from Mount Pleasant, Michigan. She is an inspiring woman who helped pioneer the effort to bring PEG to her community. She worked along with her late husband Jon to start taping government meetings in Isabella county, thus bringing every citizen to the meetings without having to actually be there in person. This helped bring about greater knowledge of what the local government was doing and community involvement. In Ann Arbor we are hoping to honor another member of the Central States community with the Roxie L. Cole Leadership Award! This is where I need to depend on you, the members of our region, to tell me who deserves the award. I am here to serve you, the

Chair Chat



Matt Schuster, Region Chair

I would like to thank Sara Drabik for her dedicated work and service to the region as the chair of the ACM. I am also glad to mention that Sara is staying on the region board in an at-large seat.

The board has been hard at work, planning and working on a number of events for the region. Coming up in October is the revamped Philo Media Arts Festival. We hope you like the new format to the awards and the overall festival awards. As this is our first year in revamping the program, please let us know your thoughts about how we can further improve this recognition for outstanding community media programming and media arts in our region. The committee is working on a fantastic line-up of speakers for the day, and you don't want to miss NKU's new facility.

Keep your eyes open for the national election materials. This year's ballot includes very important bylaws amendments. If you have any questions about the bylaws amendments or want some more

information, the National Office is hosting some member conference calls. You can also feel free to contact me with any of your questions on the bylaws as well. There are also a number of at-large seats up for election on the board. It is always great to have members from our region on the national board, so please support any candidates from the Central States Region.

And make plans to come to our next spring conference and trade show in Ann Arbor, MI in June 2012.

We hope to see you at upcoming events. We would love to hear your ideas for how to improve the ACM Central States Region - so feel free to contact us.

members and hope that you will submit your local community leaders so we can acknowledge them for all the years of hard work they have put into the community. If you know someone who would be further motivated and encouraged by receiving our award please let me know who they are. I am here to serve them, contact me elord@acpl.lib.in.us I want to hear from you.

r.

Thank You Sara!

Grassroots Sprouts



From Elizabeth Lord

Our region has been seeing a lot of new things happening lately! One of those changes that are very exciting is the Philo Festival of Media Arts. This new project is something that the board and the Philo committee have been putting a lot of work into making a success. With all the craziness going on around the Philo Festival we have temporarily put the Grassroots scholarship on hold, as in there will be no Grassroots scholarship for the festival this year. The benefit to those who do not go after the scholarship is that the Festival is going to be economically friendly for everyone to attend.

The next time we will get the honor of welcoming a Grassroots Scholar to an event will be the Ann Arbor conference in 2012! There are lots of exciting plans in the works for that conference and I cannot wait to see everyone there.

The Grassroots Scholarship has always been our way of trying to welcome into our group new people who are just discovering what PEG Access is and the Alliance for Community Media. I want to encourage all members to be welcoming to our new colleagues and hopefully encourage them to apply for the scholarship so they can get a firsthand experience at how educational and fun our conferences are.



On behalf of the Central States Region, thank you Sara Drabik for your service as Chair of the Central States Regional Board! Sara will continue to serve on the Board but Matt Schuster will now serve as Chair.

Michigan Chapter Report



From Ron Beacom

State chapter workshop/meeting will be held on Friday, September 9 at Orion Neighborhood

Television in Lake Orion.

Workshop topic: How to get non-profits to use your access center to communicate their message 11:30am-4pm Business meeting includes nominations for the board plus an update on video franchising issues in Michigan Lunch is being provided by ON-TV.

Please RSVP to rbeacom@midland-mi.org

2012 Spring Conference - Ann Arbor



From Ralph C. Salmerón

Ann Arbor is excited to be hosting next year's Central States Regional Conference. The dates have been set, June 14 - 16, 2011 and the beautiful Sheraton Ann Arbor Hotel has been selected as the conference site. As you may know there is only one regional conference next year, so we're planning on making it a "Don't Miss!" event with three strong tracks, including a Production Track for the community producers, a great 4 star hotel with free Wi-Fi, free parking, free around town shuttle service, an indoor/outdoor pool and Jacuzzi, 24-hour fitness center, and it's located within blocks of CTN's offices and studios.

For Friday evening's social event there's the Ann Arbor Summer Festival/Top of the Park Opening Night-First Friday celebration. Back to back performances from top flight local and regional musicians, a rock climbing wall, face painting, DJ dancing into the night, plus a food court

and beer garden on the campus of the University of Michigan, and best of all, its free, except of course for the food & beer. For a glimpse of what you can expect take a look at last year's Opening Night at http://www.annarborsummerfestival.org/index.php/events/top_of_the_park/first_friday/

It's also Father's Day weekend, so bring the whole family! There's something for everyone, the Ann Arbor Hands-On Museum, the University of Michigan Art Museum, and Natural History Museum (i.e. dinosaurs), the Main Street and State Street areas for unique shopping, dining, gallery, and entertainment experiences. If you are a NASCAR family, there's the Michigan 500 at the Michigan International speedway on Sunday. Make the Central States Alliance for Community Media Conference a great family getaway! Heck, stay the whole weekend if you want to.

The guaranteed hotel conference room rate of \$95.00 will be honored until May 14, 2012, so watch your mail for hotel room reservation details including the conference discount code.

See you in Ann Arbor for 2012!



Financially, We Are Doing "Fine".

Central States Financial Report by Norm Compton email:
ncompton@acpl.info

Here we are over 1/2 way through the year and I am happy to report we are in the black. Our checking account has always been good and we have savings to back that up. The income from Philo entries (\$3,895.00 to date) has lifted us to the positive side of our Spending Plan. Thank You to everyone who submitted an entry and good luck

with the judging.

The Central States 2011 Spending Plan is below and you can see we have been frugal with our spending. We had budgeted \$800 to help send people to the National ACM Conference, but did not have anyone apply. We do hope to offer some grass roots scholarships and equal opportunity registrations to the Philo Festival in October so look for that on the Central States web site at

<http://www.csregionacm.org/>

We do have a few bills yet to come in for travel, as Central States helps defray the cost of our board members to attend National Board meetings. Coming up, we will also have bills to pay from the Philo Festival, printing, postage, plaques, awards, food and beverages. Some of that cost will be covered with registrations. You can register on line for the Philo Festival. We have Paypal set up again as that has proven very popular.

If you look at the spending plan you will see we are not making the money we did three years ago but the economic position of a lot of things are not where they were back in 2008. We truly appreciate the members and vendors who support us, and we strive provide good membership services to all.

I look forward to seeing you at the Philo Festival of Media Arts this October!

Norm

2011 CS Spending Plan

[Forward email](#)



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