Central States Region Alliance for Community Media
General Meeting Minutes

February 28, 2016

CS-ACM Board Members:
Present: Ashley Berens, Norm Compton, Jan Howard, Elizabeth Lord Cary, Beth Mitchell, Mark Monk, Laura Rose, Steve Sobel
Absent: Melissa Bondy, Otto Boschet, Alysha Schlundt-Bodien

I. Call to order 9:27am, in South Bend, Indiana

II. Approval of minutes from November 23, 2015
   a. Amendment to minutes, Erik Mollberg is not absent, he is no longer on the board
   b. Approved

III. Spring Conference - South Bend, IN (Lord Cary & Discussion)  
    a. Please see report attached  
    b. GPS does not work – bring paper directions!  
    c. DoubleTree Lodging  
    d. Lunch on at Tippecanoe Place  
    e. Michigan – pay for food for dinners?  
       i. Free Room rental at restaurant  
       ii. People pay for their own dinners and drinks?  
       iii. Check with restaurant for special menu  
    f. Discussion about who could attend

IV. Fall Philo – Richmond, IN (Lord Cary & Discussion)  
    b. How do we use FilmFreeway to our advantage?  
    c. Registration  
       i. MUST put :30 “trailer” with submission – this is our :30 clip we show  
       ii. Multiple show winners (multi-category) have multiple “trailers”  
    d. Add to Plaque: Access Center it came from  
    e. Motion: Reinstate the Student category and it is defined as K-12.  
       i. Motion: Sobel, Second: Mitchell (M/S/P)  
    f. Open to costumes & possibly a costume contest  
    g. Philo Ceremony with snacks on table
h. Then, have a party with food and cash bar
i. Decorations at hotel
j. Use Elizabeth’s paid Pandora account with Halloween themed music
k. Member vs. non-member cost for coming to event
   i. $10 Philo
   ii. $30 Conference

V. Spring Conference 2017 (Sobel & Discussion)
   a. In Cincinnati, Ohio
   b. Sobel discussed hotels downtown and their cost
   c. Convention Center is own by city, Steve will find us space
   d. March 20 – 24, 2017

VI. Diversity (Sobel & Discussion)
   a. Geographic Diversity
   b. Minority Diversity
   c. We need to market board membership
      i. What are the incentives?
      ii. Solicit organization to be a member
      iii. What is the value?

VII. Board Retreat (Discussion)
     a. We need to have one!

VIII. Committees (Discussion)

Philo Contest Committee: Melissa (chair), Ashley, Mark, Norm, Alysha

Philo Event Committee: Elizabeth (chair), Laura, Jan, & Eric Marsh (local person)

Conference Planning Committee: Elizabeth (chair), Ashley, Jan, Mark, Alysha, Otto

Finance Committee: Norm (chair), Mark, Steve, Beth

Public Policy/Grassroots Committee: Laura (chair), Elizabeth, Otto

Communications Committee: Alysha (chair), Steve, Ashley

**Membership Committee: Beth (chair), Jan, Laura

Membership is a new committee.

IX. Chapter Reports
   a. Ohio/Kentucky Report (Sobel)
      i. Cincinnati now has a contract for their Public Access
   b. National ACM Update (Mitchell)
i. Membership
   1. If you are a board member, you NEED to be an individual member.

ii. We have 49 members in the region
   1. Organizational, Individual, Sustainer

iii. Annual gifts
   1. T-Shirts for donations

iv. Mentorship program going well

   c. Indiana Chapter Report (Lord Cary)
      i. See attached report.

Sobel left at 12:27pm
Pause meeting at 12:30pm for food ordering
Resume at 12:48

X. Non-Board Member Participation
   a. Poster for recruitment
   b. Networking
   c. Interns need to know what centers are available

Pause for lunch
Call to Order 2:03pm

XI. Vendor/Sponsor - Per Event VS Annual (Monk & Discussion)
   a. Jan – in order to do annual support, you need to have dates/locations/projections
   b. Advantages vs. Disadvantages for us
   c. Description, dates, exposure for them, money amount for possible vendors

XII. Website
   a. Motion: Finish out this current year with Kelly White, and the Communications
      committee will come back with other solutions. Due at the board meeting before the
      Annual Conference – April 26, 2016.
      i. Motion: Lord Cary, Second: Howard (M/S/P)
   b. We need the GoDaddy info
   c. Don’t host and have domain at the same location (like GoDaddy)
   d. Do a social media web acquisition of all our content

XIII. Board Member Elections
   a. Opens at Spring Conference
   b. Nominations are open for a month
   c. Nominees then have 2 weeks to accept or decline – they send a short bio to election
      official
   d. Elections take place for 3 weeks online
   e. In good standing members of national organization are eligible to vote.
XIV. Committee Reports
   a. Finance (Compton)
      i. Bought a CD – guaranteed 1% return
      ii. Normal expenses
      iii. Income: $5,000 for 2015
      iv. See attached Budget sheet
      v. Michigan NATOA check went out, came back returned
   b. Public Policy Report (Rose & Discussion)
      i. MI “Gag Order” on hold
         1. There is legislation against
      ii. FCC – video programming diversity
      iii. AT&T U-Verse is not going forward
         1. They are making people get DirectTV
         2. This means our PEG franchise fees will go down

XV. Member Comments
   a. Jan – right now she is working part-time, please let her know if you need her to help with anything.
   b. Mark – Tuesday, April 26 at 5pm, Board Meeting
      i. Bring VGA connectors for PC/MAC
   c. Elizabeth – finals are right after conference
   d. Beth – she will be in Hawaii for the National Conference
      i. Anything you want her to bring up during the national board meeting?
      ii. “He who shall not be named”

XVI. Adjournment at 3:15pm