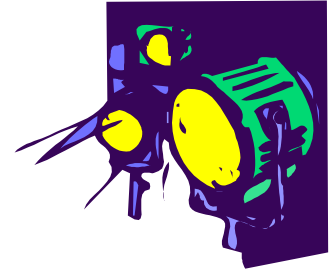


## Alliance for Community Media

### Central States Region



# KEYLIGHT

Volume XX No. 3 [www.csregionacm.org](http://www.csregionacm.org)

## CS ACM Fall '04 Conference Is Coming!



Best Western  
Sterling Inn  
Banquet & Conference Center



WHEN: October 7—9, 2004

WHERE: Sterling Heights, MI

HOST: Community Media  
Network

Call: 248-589-7778

[www.communitymedianetwork.org](http://www.communitymedianetwork.org)

The Best Western Sterling Inn features a comprehensive Conference Center, updated sleeping rooms, an award winning bar/restaurant, and a full indoor water park! Bring the family for the weekend!

Be sure to join your Central States colleagues for an educational and fun regional conference set for October 7—9, 2004 at the Best Western Sterling Inn in Sterling Heights, MI.

In addition to informative workshops, the 2004 Philo T. Farnsworth Video Festival Ceremony will be held in the restored Baldwin Theater in downtown Royal Oak, MI.

**Keep an eye on your mail for conference registration materials!**

## CHAIR CHAT

### Brian Wilson...We'll Miss You

In April of this year the Alliance lost an inspirational leader, and many of us lost a friend when Brian Wilson passed due to complications from liver cancer.

Much of the work that goes on with the National Board of the Alliance goes on behind the scenes. Most members only see the results of that work but not the hard work and creativity that goes into it. Brian was key to the Alliance Board making some changes in the past two years that have made the board and the organization better for his presence.

He was elected Chair of the Alliance in November of 2002 and re-elected in November of 2003 at a time when the board was having difficulties. Like every board member, he brought his own ideas and philosophies to the table, but what made Brian special was how he was able to take those diverse ideas and both honor and meld them into a strong board that is better able to serve the membership.

There is so much that I might say about Brian but I think he is best summed up in an approach to life he adopted a few years back based upon a book by Miguel Ruiz entitled *The Four Agreements*. The basic idea being that we can shape our perception of the world and the effect it has on us through the "agreements" we make with ourselves. It's a little too involved to explain in this short article, but here are the four basic agreements that Brian used to help reshape his life and the Alliance Board of Directors.

#### **Be Impeccable With Your Word**

Speak with integrity. Say only what you mean. Avoid using the word to speak against yourself or to gossip about others. Use the power of your word in the direction of truth and love.

#### **Don't Take Anything Personally**

Nothing others do is because of you. What others say and do is a projection of their own



*Pictured : Brian Wilson (L) and Board Development consultant Elmer Dixon (July, 2003)*

*One of Brian's most powerful skills was his ability simultaneously guide people outside their comfort zones and bring them together in teambuilding exercises.*

reality, their own dream. When you are immune to the opinions and actions of others, you won't be the victim of needless suffering.

#### **Don't Make Assumptions**

Find the courage to ask questions and to express what you really want. Communicate with others as clearly as you can to avoid misunderstandings, sadness and drama. With just this one agreement, you can completely transform your life.

#### **Always Do Your Best**

Your best is going to change from moment to moment; it will be different when you are healthy as opposed to sick. Under any circumstance, simply do your best, and you will avoid self-judgment, self-abuse and regret.

For this, your friendship much more, thanks Mr. Wilson. You'll be missed.

Tom Bishop  
Chair, CS-Alliance for Community Media &  
Vice-Chair, Alliance for Community Media  
National Board of Directors



## Speaking of fish...

Yup, you know the Mills "sisters" (Ruth on L, Melissa on R) aren't ones to pass up an adventure...and fishing in the Gulf of Mexico looks like a breeze for the ladies.

This was just one of the many "teambuilding" activities that Central States ACM members found themselves in while attending the ACM national Conference & Trade Show in Tampa, FL.



Don't miss the CS-ACM Regional Scholarship Information on page 5. Be sure to attend the Fall '04 Conference!

## 2004 Alliance For Community Media Buske Leadership Award

Our own Harry "Hap" Haasch has been selected as this year's recipient of the Alliance's Sue Buske Leadership award. Now most of us know why Hap is so deserving of this honor, but just in case you don't, here's just a few of the reasons.

Hap has been a leader nationally, serving on the ACM's national board in two different stretches and filling roles such as Organizational Development Chair, Vice-Chair, and Information Services Chair plus leading our strategic planning for the organization.

Hap was and remains a leader regionally, serving on the Central States Regional Board and Michigan Chapter Board for more years than most of us can remember. He has shepherded new leaders and mentored them to become strong assets in the community media movement and lent his organizational, political, and strategic planning skills to organizations and members in need whenever he could. Once again answering the call, Hap will be seated as the Central States Regional Chair in August of 2004

Hap is a leader on the local level as well.

He is both the cable administrator for the city of Ann Arbor and the chief executive of its PEG Access center. CTN has 30 plus years of history behind it and no stronger advocate than Hap. He has led the defense of the center in hard times and led it to new heights in others. He speaks passionately and effectively to effect changes in legislation and in community response that support his and other local access centers.

Hap is a results driven leader. If assigned a task he does what is necessary to get the job done. Leading from the front when others need direction; leading from the crowd when hard work and strong skills are needed; and when others need his drive and energy to get the job done, he gets behind and pushes. He puts his utmost into every effort on behalf the Alliance, the Community Media Movement and his own community of Ann Arbor, Michigan.

Hap inspires through his own example of selfless dedication, admirable work ethic and strong belief in what we do, and for this and more, he is the Alliance's 2004 recipient of the Buske Leadership Award.

# Central States—Alliance for Community Media 2004 Hometown Video Festival Winners

Category: Cultural & International - Professional Program Title: Community Connection - Clothing Drive for the Ukraine Winner: HOM TV Staff & Interns, Okemos, MI	Category: Sports Coverage - Non-Professional Program Title: Winton Woods v. Centerville Basketball Winner: Waycross Community Media Volunteers, Forest Park, OH
Category: Democracy In Action - Youth Program Title: Kids Vote Winner: Katie Aiken, Gahanna, OH	Category: Sports Entertainment - Youth Program Title: You Don't Have To Be a Player Winner: James Rice, Gahanna, OH
Category: Democracy In Action - Professional Program Title: Election Coverage - 2003 Winner: CitiCable & Waycross Community Media, Cincinnati, OH	Category: Community Events - Youth Program Title: Fuerst Farm Family Picnic Winner: Matthew Nickels, Farmington, MI
Category: Spiritual/Inspirational - Professional Program Title: Worship for Shut-Ins Winner: Lutheran Ministries Media, Fort Wayne, IN	Category: Community Events - Non-Professional Program Title: Kites On Ice Winner: John Cosby, Kalamazoo, MI
Category: Children's Program - Non-Professional Program Title: Stealin' The Show Winner: Dave Cockley, Cleveland, OH	Category: Community Events - Professional Program Title: Every Child's Playground Winner: Bunny Arszman, Cincinnati, OH
Category: Senior's - Non-professional Program Title: Don't Give Up The Ship Winner: Manual Gentile, Grand Rapids, MI	Category: Original Teleplay - Youth Program Title: Detour Winner: Tricia Bobeda & Greg Koerner, Haslett, MI
Category: Education Profile - Professional Program Title: Pleasant View Magnet School - Focus on the Arts Winner: Ben Stark, Lansing, MI	Category: Original Teleplay - Non-Professional Program Title: Reverie Winner: Jim Aikman & Dave Hadley, Haslett, MI
Category: Government Activities - Non Professional Program Title: At Your Service - Leaf Pick Up Program Winner: Kyle Kowalczyk, Livonia, MI	Category: Original Teleplay - Professional Program Title: Before The Dawn Winner: Gregory A. Tucker, Dayton, OH
Category: Access Program Promo - Youth Program Title: Novi 13 Fall Promo Winner: Matthew Nickels, Farmington, MI	Category: Entertainment/Talk Show - Professional Program Title: Dining Out Winner: J. Swift, H. Patrick, D. Sommerfield, Bloomfield Hills, MI
Category: Access Program Promo - Non-Professional Program Title: GRTV Mobile Media Lab Promo Winner: Nate Diedrich & Navin Kharmaj, Grand Rapids, MI	Category: Overall Excellence Educational Access > \$200,000 Winner: Haslett TV 25, Haslett, MI (Brian Town)
Category: Innovative - Professional Program Title: Trash Wars Winner: Charles Dewandeler, Clinton Twp., MI	Category: Overall Excellence Government Access \$200,001 - \$499,999 Winner: HOM-TV 21, Meridian Township, MI (Lynn Meikle)
Category: Sports Coverage - Youth Program Title: The Golf Team Winner: Chris Nighland, Gahanna, OH	Category: Overall Excellence PEG Access < \$500,000 Winner: Western Reserve Cable 9, Macedonia, OH

**Congratulations to you all!**

# Grassroots Scholarship Information

## Central State Regional Conference Participation

### October 7-9, 2004 Troy, Michigan

The Central States Region of the Alliance for Community Media (ACM) is offering scholarships to PEG access producers, volunteers, board members or access staff persons to attend the October 7-9, 2004 Central States Regional Alliance Community Media conference in Troy, Michigan.

The scholarships are to help offset conference costs in hopes of encouraging ACM regional leadership, invite greater diversity of participation, enhance and expand your access experience, improve production skills and expand the knowledge of public, education, and government access organizations.

The scholarships are provided by the ACM Central States Region. The Region will grant each applicant selected (a) one free conference registration and (b) pay for two night's hotel room on October 7<sup>th</sup> & 8<sup>th</sup>. The room may be shared by other recipients. The selected individual(s) awarded the funds must attend the Fall '04 conference.

### Who is eligible?

Assistance is limited to (a) those current, paid individual members of the Alliance for Community Media who reside in the four Central States (OH, KY, IN, MI) or (b) must be an active producer, board or staff member affiliated with an organizational member of the ACM (ask your access manager to see if your organization qualifies). A report must be submitted of your experiences to the Grassroots Committee within two weeks after the conference.

### How to Apply?

You must submit a letter with the following information: your name, mailing address, phone number, fax number, e-mail address along with the name and address of the ACM affiliated organization you belong to plus a brief statement outlining:

- (1) How will you benefit by your attendance at the October 7-9, 2004 Central States Regional Conference in Troy, Michigan?
- (2) What have you done to support PEG access in your community? For how long? Why do you think PEG access is important to your community?
- (3) If selected, how would you use the knowledge gained to invite an even greater diversity of "voices" in your community?
- 4) Are you an individual member of the ACM? Is your affiliated access organization a member of the ACM? You must include acknowledgment from your access center documenting your involvement in local programming; this can be done by the Volunteer Coordinator or Executive Director with a signature.

### Please apply by U.S. mail to:

Central States Grassroots Scholarship C/O Melissa Mills, DATV, 280 Leo Street, Dayton, Ohio 45404.

### When to Apply?

Deadline is Monday, September 13, 2004, at 5pm. All mail requests must be postmarked by September 13, 2004. Late applications will not be considered. Scholarship recipients will be notified by September 27, 2004..

### scholarship applications will be evaluated according to the following:

Applicants must be currently an ACM national member or a member in good standing of an ACM organizational member and live in one of the four states of the Central States Region. You must be active as a producer, community volunteer, board member or staff person working in access. ALL producers and volunteers are encouraged to apply.

### Other Requirements:

Before receiving the scholarship, recipients must sign a waiver indemnifying ACM and the Central States Region from all liability arising out of attendance at the conference: not limited to incidents involving travel, lodging, transportation. Grants will be made at the discretion of the Central States Region Board of Directors Scholarship Committee; decisions are final and not subject to appeal. ACM Central States Region reserves the right to revoke scholarships before conference dates

## So Long And Thanks for the Fish!

Okay, so maybe plagiarizing Douglas Adam's "Hitchhiker's Guide the Galaxy" series is not exactly appropriate here, but for once I'm at a loss for words.

How do you say goodbye to the Central States Region?

No, I'm not skipping town or anything like that, but I am stepping down from what I consider to be the best job in the Alliance for Community Media; that of Central States Regional Chair.

My original plan had been to run once more this year and finish up my time on the board in the year 2006, but circumstances have change for me somewhat. I've just begun a new job as the Executive Director of Media Bridges Cincinnati and at the national level of the Alliance we are looking at a period when we have just lost a dynamic leader in Brian Wilson and we are searching for a new Executive Director.

In discussing my work with the Alliance with my fellow Central States Board members in what we politely define as "bar talk", I determined that it was important for me to put my utmost effort into the ACM national over the next two years, and that, combined with a new job, just wouldn't leave the type of time and energy that you, the Central States members, deserve.

It may be the best job in the Alliance but it also one that requires a ton of work. No other region has two conferences per year on a regular basis, and that, combined with activities like the Philos, working with emerging organizations and those in crisis and planning the activities and actions that help keep this region a place that you keep coming back to, have just caused my cup to run over.

I want to thank all of those that I have served



Tom Bishop (Left) receiving the symbol of "chairpersonship", the Central States Board Meeting Gavel, from Erik Mollberg (Right) in August, 2001.

Tom's ability to plan and run smooth meetings, sometimes against all odds, and his wealth of knowledge in the areas of parliamentary procedure and By-Laws, will be sorely missed. Somehow, the CS-Board will find an appropriate way to show our appreciation, but for the moment... thank you Tom, for everything you've done for the Central States ACM and for each of us.

on the regional board with since 1995, and especially "Supreme Commander Dude" Greg Vawter, "Head Magoo" Erik Mollberg, and Joyce "Leopard Print" Miller who all mentored me on my path to Alliance Leadership.

Also, a huge thanks to Hap "nickname to be inserted later" Haasch for stepping into the hotseat as the next Central States Regional Chair. I think we can definitely do worse than to have the 2004 Buske Leadership Award winner as the new chair of our region.

I hope to continue my work at the national level as an at-large member of the board of directors, but I hope all you who know me understand that no matter how the election turns out, I'll fill in wherever I can be of best use. I owe a lot to this organization and especially to you, the members of the Central States Region, for your support, trust and friendship.

Thanks to you all,  
"Genghis" Tom Bishop  
Central States Regional Chair