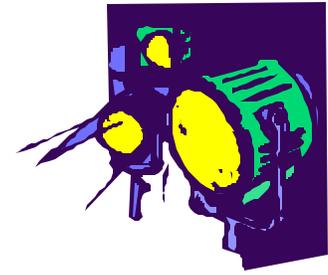


**Alliance for
Community Media**
Central States Region



KEYLIGHT

Volume XX No. 1 www.csregionacm.org



Belinda Rawlins (Left), here with CS Region Grassroots Chair Melissa Mills.

Congratulations Belinda!

If you haven't heard, Belinda Rawlins, Executive Director of Media Bridges in Cincinnati, OH has accepted a new position as Deputy Director of the New Mexico Institute for Media Literacy.

Belinda will continue her work with Media Bridges by assisting in the search for her successor, then will move to New Mexico early in the new year.

The Central States Board of Directors would like to express our appreciation to Belinda for all of her work on behalf of the Region. Thank you Belinda, and best wishes in everything you do!

The Central States Region Experiences

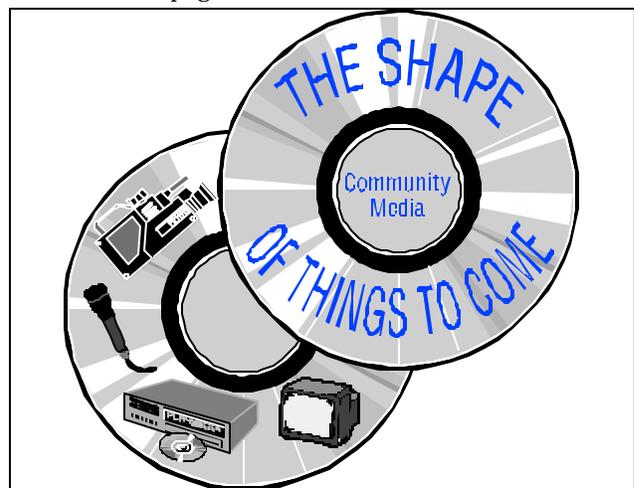
"The Shape of Things To Come"

The staff of Wadsworth Community Television welcomed nearly 100 conference attendees to the Crowne Plaza Quaker Square in Akron, Ohio for the 2003 Alliance For Community Media Central States Fall Regional Conference and Trade Show.

The hotel was an "all around" great conference site. We slept in silos, we dined in a mill, we shopped in the factory, and we all enjoyed hot, fresh and delicious Quaker Oats oatmeal cookies.

We learned about digital technology, automation, production, marketing, management issues and more!

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CHAIR CHAT

Payback Time

"Its payback time in the Alliance for Community Media Central States Region..., at least for me it is. Its time for me to pay back my debt to the Central States Region for all it has done for me over the years."

That's the thought that went through my head when I first joined the regional board in 1995 as Chair of the Ohio Chapter. It was time to give something back.

I'm asking you to consider doing the same.

Think about the hours of education you have received from the Alliance, the support you have received in times of need, how this organization has been an advocate for you and your community, the people out there who still need that education, support and advocacy.

State Chapters provide a network near your home of people, like you, who believe in PEG Access. They provide workshops, state advocacy and local support when you need it. Chapters are a great platform for learning the ropes of Alliance leadership and an excellent way to build professional skills that you can take back to your center.

Regions are the heart of the Alliance. Regional boards, with no staff of their own, provide hours upon hours of tireless service to the ACM. All the services you see at the regional level are provided by these volunteers, including newsletters, advocacy at the local, state and federal level, conferences, awards programs and more. In return you'll not only build on your professional skills but you'll build relationships that will last you a lifetime.

The reason I bring all this to your attention is because the CS Region will be having its nominations for Chair and members of the



regional board in the spring of 2004. The nominations will take place by mail and at meetings in Dayton, Ohio and Grand Rapids, Michigan.

Dayton will be in conjunction with an intensive seminar to take place on a Friday afternoon and Saturday morning. As of this column we are looking at a web streaming seminar that will send you out the door with everything you need to know to stream your centers signals on the web. DATV in Dayton has graciously offered their facility for our use for this seminar.

We will meet in Grand Rapids around the annual Media Democracy conference sponsored by the Grand Rapids Community Media Center. Those of you who have been to this event know of its challenging and innovative seminars that invite us to think outside the box.

Mail in nominations will need to be in by the end of business of the second meeting. More information on where to mail those nominations will be included on the web site.

That brings us back to leadership and you. I hope you will consider becoming a leader in the Alliance. It is professional and personally rewarding and it will give you the opportunity to give something back to an organization that has hopefully given much to you.

Tom Bishop, CS Region Chair

We were fortunate to have knowledgeable presenters with extensive experience in areas that are important to community media producers, volunteers, access supporters and staff members. We thank them for sharing their valuable information and experiences with us.

The hotel lobby was filled with one of the biggest trade shows ever. Exhibitors showcasing exciting new products for community media organizations demonstrated their wares, and provided us with lots of information to take back to our centers. We appreciate the continued support of our sponsors and exhibitors. They play an important role in the success of our conferences, and the success of our organizations. We thank them for keeping us up-to-date with the latest technology and equipment, and services that make our organizations run more efficiently.

Networking opportunities are in abundance at ACM Central States regional conferences, and this one was no different. First, we embarked for an outstanding Thursday night tour of The University of Akron's School of Communication and WZIP-FM. We visited their sophisticated facilities, took part in a streaming video demonstration using H.323, and Phil Hoffman, Manager of New Media Facilities, told the interesting story about how they built these functional studios and convinced other people to pay for it. University students provided tours of the totally tapeless WZIP-FM, the top-rated student-run radio station in the United States, and Avid Central consisting of ten networked machines using Cat 5 and 10/100 cards.

Next, keynote luncheon speaker, Phil Hoffman shared some of the wacky and weird stories he has gathered throughout his colorful television career. And as always, the Philo T. Farnsworth Video Awards, sponsored by Leightronix, was the high point of the conference. The best producers of community access programming were recognized in an entertaining ceremony, where Medina County Auditor Michael E. Kovack served as master



Wadsworth Community Television Staff:

Clockwise from Back: John Bernard, Tyler Doyle, Jered Cundiff, Johanna Perrino, John Madding

of ceremonies, and congratulated each winner as they accepted their prestigious Philo Award.

And finally, we shared. We shared ideas, we shared experiences, we shared knowledge, and we shared friendship.

All of us at WCTV thank you for coming to the conference! We hope you enjoyed your time in Akron as much as we enjoyed being your hosts.

John Madding, Executive Director
Johanna Perrino, Operations Manager
John Bernard
Tyler Doyle
Jered Cundiff

2003 Fall Grassroots Report Akron Conference

Submitted by Melissa S. Mills, Grassroots
Co-Chair

Carmen McKeehan and Jim Timmerman
from Norwood Community TV were both
awarded Grassroots Scholarships to attend
the recent Conference in Akron, Ohio.

The Grassroots Raffle was a success. A re-
cord \$781 was raised, thanks to Johanna
Perrino for getting the Soprano's Leather
Jacket donated by HBO as a Raffle Prize.
Rod Swartz won the jacket and he looks per-
fect in it. Dorothy Beatty from DATV won
the Conference Registration and Hotel for
2004 Fall Conference in Troy, Michigan.

Kudos to everyone for donating items and
purchasing tickets. This raffle helps those
that have a small or no budget to attend the
Central States Conferences to receive
valuable information.

Scholarships will be made available for the
Spring and Fall Conferences as well as the
National Alliance For Community Media con-
ference in Tampa, Florida. Check out the
Central States Web Page at [http://www.
csregionacm.org/](http://www.csregionacm.org/) for more information.

The Roxie L. Cole Award is accepting
Applications. You can find the application on
the web site. The award is given to the per-
son who exemplifies the spirit of access tele-
vision in the community. The Alliance For
Community Media have three awards that
are given out at the National Conferences,
those are "The George Stoney Award", "The
Sue Buske Award" and "The Jewell Ryan-
White Award". You can find these applica-

Pictured at Right: CS Region Grassroots scholar-
ship winners "Older Adults Service & Informa-
tion System" - OASIS. (Left to Right) Louis
Romestant, Phil Doell, Judith Cox, Victor Burke



CS Region Board member Rod Swartz showing
off the "Soprano's" leather jacket he won in the
CS Region Grassroots Scholarship raffle.
Bada Boom Bada Bing!



CS Region Grassroots Scholarship winners Jim
Timmerman and Carmen McKeehan from
Norwood, OH.



Pictured at Right: CS Region Grassroots scholar-
ship winners "Older Adults Service & Informa-
tion System" - OASIS. (Left to Right) Louis
Romestant, Phil Doell, Judith Cox, Victor Burke

2003 Fall Conference Photo Gallery



Steve Sobel (left) and Frank Clark (Right) all spiffed up and enjoying the 2003 Philo T. Farnsworth Video Festival Awards Ceremony. Dig the way cool name “badges” that were actually fully functional CD-R’s!



Joe Johnson of Community Media Network (CMN) in Troy, MI was the winner of the DVD player in the CS Region Grassroots Scholarship Raffle.



Technology guru Don Davis provided a series of workshops in Akron and proved to be a valuable resource for those seeking insight into technology integration and deployment.



The University of Akron hosted the CS ACM conference attendees at their fabulous WZIP Radio and TV production facilities. Special thanks goes to Tom Beck (WZIP General Manager) and Phil Hoffman (WZIP Manager of New Media Services) for this cool event!

Announcing the CS Region Fall 2004 Conference!

Host Center: CMN in Troy, MI

Dates: October 7—9, 2004

Hotel: Sterling Inn, Sterling
Heights, MI

Philo T. Farnsworth Video Festival
Awards Ceremony will be held in
a historic theater in downtown
Royal Oak.

