

Central States Alliance For Community Media
10/5/2012

Call to order: Chair Elizabeth Lord called the meeting to order at 3:22 p.m.

Members present

ASB/JH/NC/EM/MM/BC/RS/EL/ FC/SS

Welcome : New board members

Alysha Schlundt-Bodien
Barbara Clarke
Frank R. Jamison
Melissa Cohn

Approval of minutes: 7/13/12- 8/12/12-8/22/12

Motion / Eric, support Mark Monk all aye

Motion/ Norm, support Jan

Motion/ Eric, support Mark

Approval of agenda

Motion / Norm support Jan

Vice chair nomination: / Ralph/ self nominated

Secretary: Melissa Cohn (Jan)

Communications: Alysha (Jan) Ralph

Grass Roots Chair: Frank Jamison (Jan) support Mark

Barb Clarke (EL) support Mark

Public Policy: Frank J. (Mark) support (all)

Chair: two weeks to send to EL committee requests.

*Motion MM that Sara continues as interim chair until someone is brought forward to replace her.
Support (Jan) all aye and the motion passes.

Status of EO chair: SS supported by /EM/ appoint a person to the board to be chair in the capacity of skill or diversity issues needed: within next two weeks. Assigned to Barb Clark, Alysha, and Melissa.
Conference call to be arranged. No objections to the call. Vote on motion: all aye

Philo chair: Norm (Jan) support Steve Sobel

Chapter report:

Indiana: Eric Mollberg report received. PBS in South Bend Ind. will soon begin operation of a new Public channel. It is the first new channel to come about since 2006.

Michigan: Mark Monk reported the fall September meeting was held in Troy Michigan. Of interest was discussion regarding the Detroit vs. Comcast lawsuit review. The next meeting will be at the MAB association meeting in Lansing in March of 2013. Alysha announced the Michigan Bus Tour of 4 State centers being planned.

Ohio: Steve Sobel: No treasurer's report was offered. Bank balance is the same as last reported. No progress has been made on defeating the state bill, friends have gone belly up. Membership continues to be stable. Next meeting will be at spring conf.

Kentucky: No one present: need a rep. questioned of the board was if former members of the board could continue to serve as a committee member. The answer from Mark Monk was yes but they could not serve as a committee Chair. Board members asked if anyone had heard from centers in Louisville? Peduka? or NKU? It was suggested that the Ohio and Kentucky chapters seek active Kentucky centers. Motion to accept chapter reports EK support MM all aye

AFW/ACPL: tour and Hotel tour for spring conference 4-5 p.m.

Financial Report: Norm Compton: presented to the board the current spending plan, expenses and update. Motion to accept the report as presented was made by Mark Monk and supported by Steve Soble. All ayes and the motion passed.

Philo report: Sara (report read into the record by chair Elizabeth Lord) 190 entrants were registered this year, last year 245. First round judging is anticipated to be finished by next Friday. Food Jan/ speakers Frank/ awards Norm/ 7 confirmed speakers. Marketing needed posters for centers and on line promotions ...reservation dates NKU Philo, check pay pal and checks to Sara for payments. October 18 was selected for a checkup date to make sure all entrants were paid prior to plaque ordering. CSACM web site has registration information and pay pal link. The board discussed a possible change in location for 2013 Philo.

Conference Planning: Jan Howard: overview of contract requirements. Discussion was held regarding issues on Thursday after 3 p.m. Options included making use of studio A, hotel conf. room, or ACPL auditorium. Discussion was held regarding inviting National board pres. to attend. General consensus: yea. Discussion was held regarding input on sessions for April 2013 conference. Sen. Tammy Baldwin discussed for plenary. A2 input, advanced lighting, editing. Jan Howard mad a motion to commit to strategic planning in February to be set up by November meeting of the board pre-Philo. (Jan) supported MM. called to question. Motion passes all ayes / Ralph abstained (for no apparent reason).

National board report: Mark Monk outlined the history of the National board and the necessity for changes regarding the structure and tax status of the board. The decision was made to divide the National organization into both into a 501-C3 for membership org. and a 501-C6 as a professional

support org. sharing one executive committee but different support members. Mark noted that it is anticipated that, regardless of the election outcome, a re-write of the National telecom act will occur. A hand out accompanied the narrative. Mark presumes that any increases demanded financially will be ramped up incrementally. Motion, to accept the National board report Jan supported by Barb. All ayes and the motion passed.

Public Policy: Mark Monk posed the question as to which entity the \$2000.00 dollars of public policy donation should be sent. The board action was to donate the designated budgeted contribution to the Foundation 501-C3. A motion was made by Ralph Salmeron to donate the allocated \$2000.00 dollars to be sent to the 501-C6 for public policy. The motion was supported by Barbara Clarke. 8 voted aye and one nay. The motion passed.

D & O Insurance: Chair of the board Elizabeth Lord asked if the pursuit of the insurance was needed. Mark Monk reminded the group that the executive board was asked to review the necessity and costs of the insurance and report back to the board. The action was tabled until the executive board can gather the information required. Committee will report back at the November 9th meeting at NKU.

Unfinished Business: Norm Compton reported there was \$2110.00 paid to date for Philo entry. He is unsure of what remains to be paid but will follow up. He also reported that in July 1997 that the Central States Alliance had filed a DBA with the Department of Treasury form ss-4 1752406276 0. Mark Monk asked the Chair to charge the State Reps. to seek information as to the willingness of each State chapter to join together in securing a 501-C3 and shared legal protection designation and report same at the November 9th pre-Philo meeting. The chair so charged.

New business:

Adjourn: Jan Howard moved. The meeting was adjourned at 9:10 p.m.