



Central States Region Alliance for Community Media General Meeting Minutes

November 23, 2015

CS-ACM Board Members:

Present: Ashley Berens, Otto Boschet, Melissa Bondy, Elizabeth Lord-Cary, Norm Compton, Mark Monk, Laura Rose & Alysha Schlundt-Bodien, Steve Sobel @ 3:38 pm

Absent: Jan Howard, Erik Mollberg

- I. Call to order 3:06 pm – Conference Call
- II. Adjust/balance 2016 budget and ratify (short by \$60.00)
 - Melissa says \$60 can be shaved from Philos
 - Discussion: needs to balance, cannot be taken out of Philos because it is not an expense, it is a revenue. Increasing the Philo T. Farnsworth revenue from \$2500 to \$2560
 - Motion: Ratify the budget.
Motion: Boschet, Second: Rose (M/S/P)
- III. Philo follow-up and next year
 - Norm: Saw survey, how many entries overall? – over 220 entries. Changed password on PayPal – analyzed PayPal – \$1471.61 from FilmFreeway
 - Ashley: FilmFreeway exclusivity – if we use FilmFreeway only (no files, or DVDs) we can cut down from 8.5% taken out to 5% fees taken out
 - Invoice Follow-Up
 - As of right now, Philos made about \$4000 this year
 - Good feedback about FilmFreeway
 - Event: new host - revenue: \$4087

- Hotel about \$2000
- Beth: Enjoyed event, tech helped out – shared link of show, please use that, and use on your channels
- Melissa: disappointed on survey, about the clips
- Discussion about tech - we should pick what clips we use for the ceremony, what if they put a trailer on FilmFreeway?
- Hotel was helpful and accommodating
- Elizabeth - A lot of Indiana people there
- Mark: People who registered less than a week before the event.
Elizabeth: Early, regular, late event (award) registration fee? Yes
- Do we want to do same Richmond location for 2016?
Does anyone know anyone who wants to host?
Steve: if we want to get more numbers, we might not want Richmond.
Who wasn't there that usually is?
Elizabeth: Sending out feelers for 2017 for Spring Conference, should send out feelers for Philos 2016?

IV. Financials

- Norm: budget wise, we are doing well
\$43,000 sitting in accounts
Budget is livable, we are able to save money with us doing this all internally
- \$2706.03 Spring Conference income – split in half with MI NATOA

V. Select date and general location for a face to face planning session in 2016

- South Bend, Indiana – February 5 – 6, 2016?

VI. Spring Conference Update

- Elizabeth – Mike Wasenaar join us? He has not been to a Midwest conference since we saw him – there is a conference at the same exact time in Wisconsin, we may have him join us Wednesday afternoon. Fly into South Bend, someone from Wisconsin to pick up in Chicago, then drive him to Wisconsin conference. We would pay one way plane ticket from DC to South Bend. Do we want him Tuesday night?
- Signed contract to hotel, sent check to Keynote location, have some content – looking for more, look at stuff available on the website. Ed Sackley as possible Keynote speaker?

VII. Approval of Meeting Minutes (October 24, 2015)

Motion: Lord-Cary, Second: Boschet (M/S/P)

VIII. Committee/Chapter Reports

- Steve: Ohio Chapter Report, Ohio/Kentucky is a recognized non-profit – Alliance for Community Media of Ohio and Kentucky – Nov 11 effective date
- Elizabeth: Sponsorship Packaging Committee – Otto: Chair, Alysia, Mark, Elizabeth, Laura will participate
- Travel for Beth: Hawaii face to face National meeting - March 14 - 19
Requesting to have help with lodging
We have money in the budget to help
- Public Policy: Laura – Oct 13, Charter acquisition, American Community Television created a way to contact FCC in order to report Charter issues/problems
- Non board participation on boards

IX. New Business

- Beth: general clarification, now a voting member (no) – she is happy to help with committees

Motion: Nominate Beth Mitchell to fill a board seat.

Motion: Sobel, Second: Lord-Cary (M/S/P)

- Current Members list for National members, individual, organization - currently have 79 members, send to Mark for confirmation
- What recruitment package can we get – send those out
- Poster verbiage, please send to Ashley

X. Open Member Comments

- Elizabeth: Thank you Beth!
- Otto: Streaming service links

XI. Adjournment at 4:31 pm